



Demo Reel Services

Your reel should be focused on you, impactful, concise, cost effective, and most of all simple. Simple shouldn't just apply to the person watching the reel; it should apply to every aspect of creating it as well.

To keep it simple, we offer two Demo Reel services. The first service is an all-inclusive package at a flat rate. We don't charge you extra for capturing/logging footage, we don't limit you to a set number of sources and charge you extra for more, we don't charge you extra for web files and other delivery formats. We charge you one fee that covers you for up to 10 hours, to work on your reel. If you reach the end of your 10 hours and need additional time, we bill you at a discounted hourly. Whether you have 3 clips for your reel or 50 clips, you pay one fee.

Our second service is for people who already have a reel, but would like to have new clips added, clips removed, or other simple edits. Rather than charging those clients for full packages of services they do not need, we bill an hourly rate of \$50 per hour.

It's that simple!

For actors who may not have any material or not enough quality material for a reel, we offer full production service to produce a scene to display on your reel. You and/or your fellow actors will work with an award winning director and other industry professionals on a scene of your choosing to create a high quality scene that you can use on your reel to showcase your ability.

We offer Full Day and Half Day production packages which include the production, post-production, and delivery of your reel. We also provide you with the raw footage of your shoot in case you need it down the line. These services are offered at flat rate with no hidden charges.

We make it simple and cost effective so you can focus your energy on your craft and building your brand.

Diamond Entertainment Productions, Inc.
P.O. Box 42798 Philadelphia, PA 19101
267.625.0745
bgray@diamondep.com
www.diamondep.com



Demo Reel Rate - \$500

Up to 10 Hours of Editing – No limits on number of clips.
High Quality Master
Web File
Web Hosting with Custom Link
1 Year Archiving
Additional Hours/Follow Up Edits: \$35 per hour

Regular Hourly Rate: \$50

Demo Reel Production Package (Up to 10 Hours) - \$2,500

Consult with Director regarding scene(s) selection and production
Full Production of selected scene(s) from actor(s)
Full Post Production (Editing, Color Grading, Sound Sweetening/Mixing, ADR)
High Quality Master
Web File
Raw Footage/Audio
Web Hosting with Custom Link

SUGGESTED MINIMUM OF TWO (2) ACTORS.

ACTOR(S) RESPONSIBLE FOR SECURING LOCATION, WARDROBE, PROPS, AND SCENES.

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Demo Reel Production Package (Up to 5 Hours) \$1,250

Consult with Director regarding scene selection and production
Full Production of selected scene from actor(s)
Full Post Production (Editing, Color Grading, Sound Sweetening/Mixing, ADR)
High Quality Master
Web File
Raw Footage/Audio
Web Hosting with Custom Link

MAXIMUM TWO (2) ACTORS.

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